

THE GREEN BEVERLY NEWSLETTER

Sustainability News and Updates - February 2022

Green Beverly has had an exciting first six months under way. If you encountered us for the first time at last season's farmer's markets or at the Great Pumpkin Smash, perhaps you didn't realize that we were such a young organization. Our roots in the city go back years, but it wasn't until spring 2021 that Executive Director Dean Berg came on board to give us new direction, and not until last fall that we achieved 501(c)(3) status and formed our full leadership team. We've been busy planning an exciting year of education, events, and opportunities for community connection. [Take part in our research study](#) to help us best support the real needs in our community. Read on to find out what's coming up next!



Many board members gathered with the leadership team to launch 2022 planning. L-R, back to front: Steve, Dean, Wayne, Sean, Tom, Julia, Julie, Purvi, Jen, Margaret. [Get to know us!](#)

GRANT & PROJECT NEWS

We've started the year off strong with a generous grant from New England Biolabs Foundation to launch a [food diversion project](#) in Beverly. We'll be creating a new model that will keep food out of landfills (preventing more methane, an even more potent GHG than carbon, from entering the atmosphere) and help reduce food insecurity in our area.

Green Beverly is also partnering with Tufts University to increase urban food production. We aim to empower residents in Beverly and other North Shore communities to build local food self-reliance by growing their own culturally-preferred foods. Stay tuned for updates on this brand-new project!

UPCOMING EVENTS

There's a lot going on as winter winds down and spring ramps up. We hope to see you at one (or more!) of these enriching, educational, and community-building events. If you have any questions, please reach out to our Events Director julia@greenbeverly.org.

COASTAL COMMUNITIES TALK WATER

Thursday March 10 @ 6pm at The Cabot. FREE. Green Beverly brings together local water oriented nonprofits to share their expertise in an engaging, lively evening of music and dialogue. Live entertainment, free meals and activities for children plus a raffle with a fantastic grand prize make this a can't-miss event. Presented in partnership with The Cabot with support from Sustainable Marblehead, Salem Sound Coastwatch, and Ipswich River Watershed Association.

BEES IN OUR BACKYARD

Saturday March 5 @ 2pm at Long Hill. \$24/\$30. The first of four sustainable gardening workshops presented by Green Beverly coaches at the Trustees' beautiful property at Long Hill. Learn about gardening and lawn maintenance practices that can promote pollinator health and biodiversity from Rosemary Malfi, a research scientist in environmental sciences and ecology.

BIKE BACK BETTER

Wednesday March 2 @ 7pm at Endicott College. FREE. All bike enthusiasts - current and curious! - can learn how to make simple fixes to get you back on the road (or trail). This workshop will also discuss tips, tricks, and benefits to bike commuting as the weather gets warmer.

SUSTAINABLE GARDENING PRACTICES FOR THE HOMEOWNER

Saturday March 12 @ 2pm at Long Hill. \$24/30. At this Trustees event hosted by Green Beverly coach and Master Gardener Terry Steimer, we'll explore a wide range of topics from native plants to testing your soil and the benefits of mulch, leaves, and lawn clippings. Come with questions in mind.

JOB & VOLUNTEER OPPORTUNITIES

Please reach out to our Internal Operations Director & Culture Keeper at jen@greenbeverly.org to get involved. Join our energized and energizing core of volunteers in one of these roles, or suggest your own:

Graphic Design: We are looking for an experienced designer to work closely with our Communications Director on core brand projects and visual engagement for events. **Coaching**

Program Director: Work with our amazing crew of expert sustainability coaches to organize workshops, pop-up events, and more.

Event Volunteers: Be part of the fun at our community-led and community-oriented events! Our upcoming evening at The Cabot and April's exciting, large-scale Earth Fest are just around the corner.

SUSTAINABILITY NEWS

Catch the IPCC report on Feb. 28: The UN's Intergovernmental Panel on Climate Change will release its latest report dealing with climate change impacts, adaptation, and vulnerability.

Ipswich River endangered: ICYMI, the river from which Beverly gets its potable water made a Top 10 list of endangered rivers nationwide. Come to our event Coastal Communities Talk Water (above) to learn how YOUR actions can save this priceless resource.

**Thank you for being part of
the Green Beverly community!**



Green Beverly, 107-Q Cummings Center, Beverly, MA, 01915, United States

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