

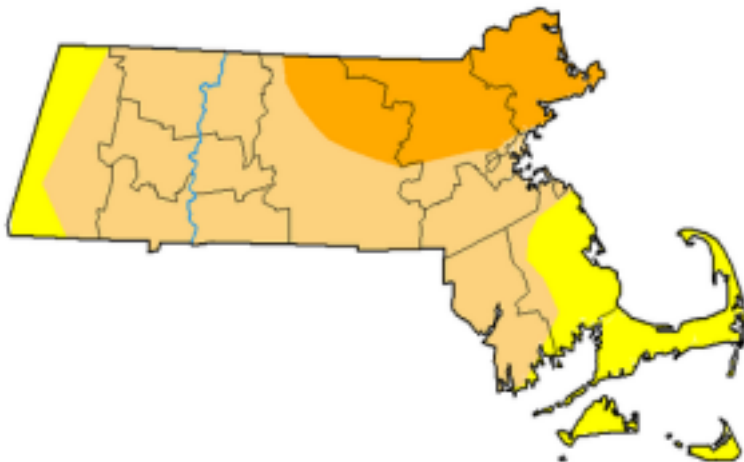
THE GREEN BEVERLY NEWSLETTER

Sustainability News and Updates - July 2022







We've had an absolutely gorgeous but very dry summer so far. Essex County is officially in stage two or "Severe" drought, according to the national Drought Monitor. We all want our gardens to grow and our yards to remain pleasant places for gathering, but it's extra important to conserve water now.

U.S. Drought Monitor Massachusetts

July 12, 2022
(Released Thursday, Jul. 14, 2022)
Valid 8 a.m. EDT



Intensity:

-  None
-  D0 Abnormally Dry
-  D1 Moderate Drought
-  D2 Severe Drought
-  D3 Extreme Drought
-  D4 Exceptional Drought

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. For more information on the Drought Monitor, go to <https://droughtmonitor.unl.edu/About.aspx>

Author:

Brian Fuchs
National Drought Mitigation Center



droughtmonitor.unl.edu

Beverly and many other North Shore municipalities draw city water from the endangered Ipswich River. The water level in the river is critically low, and in order to preserve the health (and longevity) of this precious resource there are many steps you can take at home to reduce usage. Here's a few high-impact ones you can do right away:

Don't water your lawn - it will be good for it in the long run! [Read our latest blog post](#) on how to achieve a sustainable, drought-resistant lawn for more tips.

Water your garden by hand only (no sprinklers) either in the morning or evening to maximize how much water actually gets to your plants vs. evaporating in the sun. Make sure your watering system has no leaks and has shut-off valves at each end point. Did you know it's super easy to [patch a leaky hose](#)?

Clean dishes by running full loads in your dishwasher. Dishwashers can save over 20 gallons per load vs. doing the same dishes by hand!

Check out the video of our spring event [Coastal Communities Talk Water](#) to learn more about our watershed and how you can help protect it.

[Ask our expert coaches](#) for free guidance on anything related to making your home or business more low-flow and sustainable.



Come to our “office hours” every Monday afternoon! Play some lawn games, chat with one of our rotating experts about sustainable living (bring your questions and problems!), or just say hi in between picking up some amazing local food.

UPCOMING EVENTS

Mondays at the Market, 3-7: Visit Green Beverly at the Beverly Farmer’s Market at Odell Park

Wednesday August 3, 12-8pm: Lobsterfest at Lynch Park! We’ll be there along with lots of other local orgs and businesses. Did you know that more than 90% of waste from this event is composted or recycled? Thanks, Waste

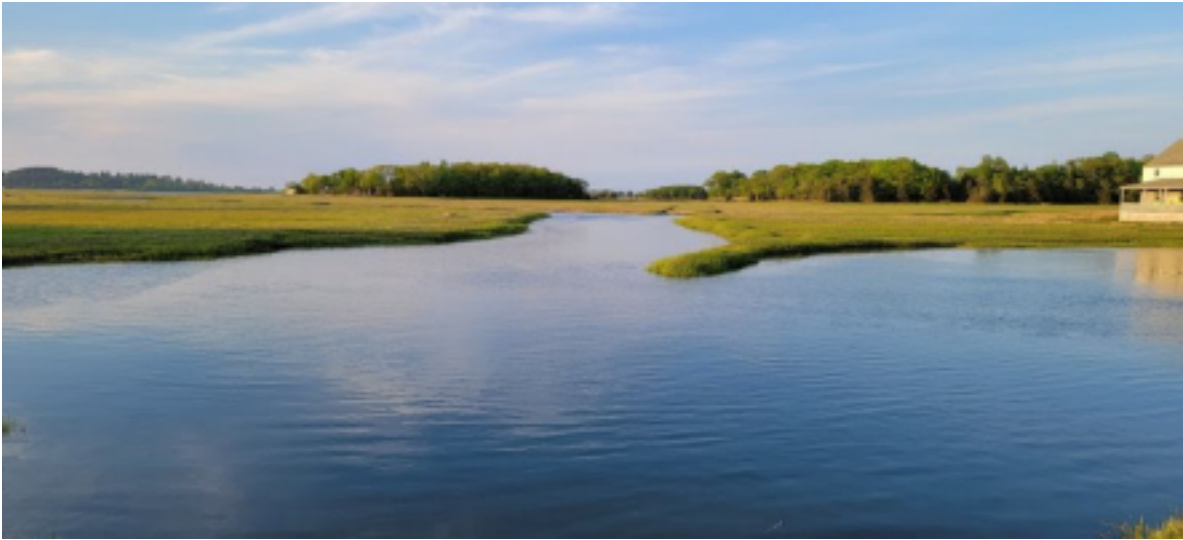
Reduction Committee! Check out the full calendar of [Homecoming events](#), too.

Remember that you can now [submit your own](#) sustainability-related event to be featured on our calendar.

JOBS IN SUSTAINABILITY

Green Beverly Coaching Program Director: Work with our amazing crew of expert sustainability coaches to organize workshops, pop-up events, and more. Contact [Julia](#) to learn more.

Revision Energy is hiring for multiple positions in Massachusetts, Maine, and New Hampshire - if you've ever been interested in getting into solar or you're looking for a new great company to work with, check them out!



We hope you're getting out and enjoying the summer in this beautiful part of the world!

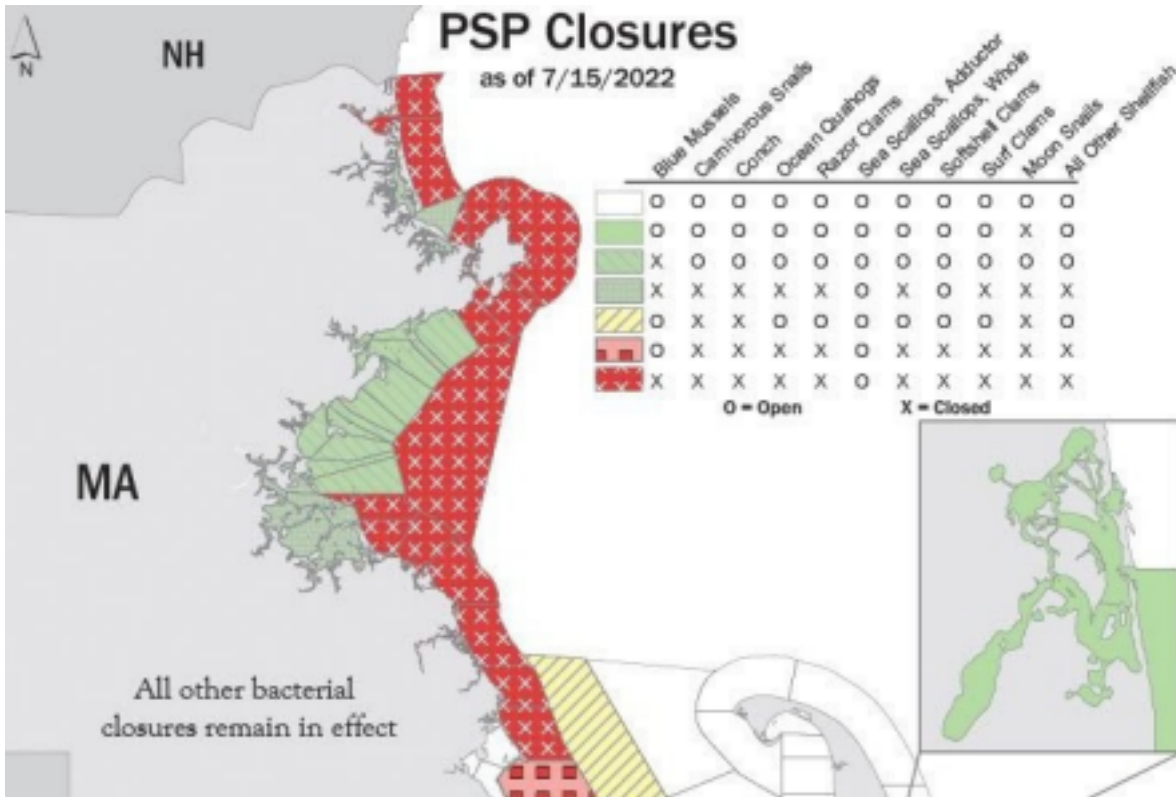
SUSTAINABILITY NEWS

Search the hashtag #PlasticFreeJuly on Instagram or Twitter to see lots of great tips for reducing your dependence on the material we all hate to love. If you have any questions, please [reach out to us](#). Sabrina Auclair of [Unpacked Living](#) (which is soon expanding to Danvers!) is our stellar zero waste living coach. Much of the US is in moderate to severe drought conditions (which also means that when rain falls, it [isn't always good](#)) and the UK is experiencing deadly

record-breaking heat while our Congress stalls out on meaningful climate change legislation. Elections are coming up this November - with Massachusetts primaries in early September - and it's more important than ever to vote for candidates who believe in urgently addressing the climate crisis.

ICYMI, Massachusetts has a serious problem right now with red tide (properly known as PSP, or paralytic shellfish poisoning). Another tough reality of climate change is that we'll be seeing more of this as our waters continue to warm.

Shellfishing is illegal along most of our coast right now since the neurotoxins in the algae can build up in shellfish, making them dangerous to eat.



Okay, we

don't want to end on a downer! Here's some good news:

California just committed to making [sustainable and plant-based meals](#) available in public schools.

The EU will [cut chemical pesticide use](#) in half by 2030!

Chinese scientists have invented a [teeny tiny polyurethane fish](#) that can "eat" microplastics in the ocean.

India has [banned most single-use plastics](#).

So many delicious things are in season! Support your local farms and get the maximum amount of nutrients and flavor at minimum carbon cost. Enjoy fresh picked corn, the first tomatoes, apricots, raspberries, and so much more.

Thank you for being part of the Green Beverly community, Christina!

Did someone forward you this email? [Sign up now](#) to receive future Green Beverly updates directly to your inbox.

