

THE GREEN BEVERLY NEWSLETTER

Sustainability News and Updates - March 2022

April fools! We do know it's not March anymore - but isn't it amazing how time seems to speed up at this time of year? At Green Beverly, we've moved from the quiet gathering and planning mode of winter fully into the wild growth of project launches and events. Our volunteers have been working tirelessly to bring you the most fun, educational, community-focused and sustainable programming possible.

We are, of course, operating in a context of global upheaval and large-scale challenges. We believe that diving into community and doing the good that's right in front of us is ultimately how we'll make the whole world a better place. It's a hopeful feeling in a time when we could all use a little more hope.

So join us as we work to strengthen our community and defend this beautiful part of our world from the climate crisis. We do that one day at a time, one workshop or demonstration or conversation at a time. Whether you can join us for an hour at the Farmer's Market or an afternoon at Earth Fest, or if one of the core volunteer positions below resonates, we'd love to connect with and learn from you.

VOLUNTEER WITH GREEN BEVERLY

FREE ENTRY
LIVE BAND
RAFFLE!
LOCAL BEER & BITES
BEACH ACTIVITIES
BIKE SAFETY CLINIC
CLIMATE RESILIENCE WALK
GUIDED BIRD-WATCHING
HOME ENERGY STATION
SEEDLING STATION
RECYCLING RELAY RACE
UPCYCLED FASHION EXHIBIT
& MUCH MORE!



Mark your calendars now for the last Sunday in April when we're co-hosting a bash with the city to celebrate Earth Day. Join us at this free, family-friendly event to have some fun, learn a thing or two, and enjoy beautiful Lynch Park on a spring day. Ask questions, start a chat, and let us know you're coming on the event's [Facebook page](#). You can also learn more about what's planned [on our website](#).

APRIL EVENTS

- 4/21: [Endicott College Sustainability Job Fair](#)
- 4/23: [Drive Electric](#)
- 4/23: [Household Hazardous Waste Day](#)
- 4/24: [Earth Fest](#)
- 4/25: [What's all the Buzz about Pollinator Gardens?](#)

Check out our [Events](#) page for more, and remember that you can now [submit your own](#) sustainability-related event to be featured!

GREEN BEVERLY NEWS

HEADQUARTERS UPGRADE. We are excited to announce that we have received financial support from the Beverly Cultural Council and Mass Cultural Council to transform our headquarters at suite 107Q at the Cummings Center into an educational showcase on sustainability. We're in the final stages of designing informational, engaging displays that will complement the suite's utility as a meeting and workshop space.

PROGRAM PROGRESS. We're making great progress on a couple of this year's initiatives: the GreenUp 100 program which will bring free clean energy to low-income households in Beverly and our food diversion project funded by New England Biolabs Foundation. Our partnership with Tufts graduate students in Urban and Environmental Policy & Planning, leading to the establishment of a North Shore Farm & Food Coalition, is also going well and we are excited to see what the students propose at the culmination of this field project in May.

WEBSITE BIKE ROUTES. The Beverly Bike Committee approached us about adding some interactive bike route maps to our website and we loved the idea! Our web team worked with content provided by the committee and we think you'll agree it's an incredibly helpful addition to biking resources in the city. The page hasn't been formally announced yet, but we wanted to give our newsletter subscribers [a sneak peek](#). We've started with routes to Lynch Park (all the better to get to Earth Fest with!).

LAST MONTH'S EVENTS



Coastal Communities Talk Water was a huge success. The Ted Talk-style presentations were engaging and educational, the music and food were amazing, and the sense of community was so inspiring. 155 of you joined us for this special evening! If you missed it or want to revisit, [check it out here](#).

We were also delighted to see that our workshop series with the Trustees (on sustainable gardening) was popular with the community. We publicize upcoming events in this newsletter and on Facebook and Instagram. Are there other channels you'd like to see us use? [Let our Communications Director know](#) where you'd like to get your local sustainability news.

JOB & VOLUNTEER OPPORTUNITIES

Please reach out to our Internal Operations Director & Culture Keeper at jen@greenbeverly.org to get involved. Join our energized and energizing core of volunteers in one of these roles, or suggest your own:

Graphic Design: We are looking for an experienced designer to work closely with our Communications Director on core brand projects and visual engagement for events. **Coaching**

Program Director: Work with our amazing crew of expert sustainability coaches to organize workshops, pop-up events, and more.

Event Volunteers: Be part of the fun at our community-led and community-oriented events. Earth Fest would be a really fun way to [get started with us!](#)

SUSTAINABILITY NEWS

The latest report from the UN's Intergovernmental Panel on Climate Change was released a month ago. If you haven't yet read [Climate Change 2022: Impacts, Adaptation and Vulnerability](#), pour a strong cup of shade-grown coffee and get to it! It's heavy, but remember that the actions we take now DO matter, and we can still mitigate the worst effects of climate change.

The City of Waltham banned single-use plastic bags, joining nearly 140 municipalities state

wide with similar bans. Beverly's passed in 2019!

The U.S. Department of Energy made a couple of exciting announcements recently: (1) more than **\$3 billion in additional funds** available through the Weatherization Assistance Program and (2) new **building energy code requirements** for federal buildings which will "reduce emissions equivalent to the annual carbon emissions of 14.4 million homes over a 30-year period." Isn't it nice to get good news once in a while?

International Dark Sky Week is at the end of April (22-30), a great time to learn about light pollution and how we can take simple steps in our lives to reduce it.

**Thank you for being part of
the Green Beverly community!**

Did someone forward you this email? **Sign up now** to receive future Green Beverly updates directly to your inbox.



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