

# THE GREEN BEVERLY NEWSLETTER

Organization News and Updates - November 2022

Thanks for making room in your crowded inbox for us! Although our national day of gratitude can feel overshadowed by the rest of the season to come, giving thanks is an important ritual for **individual happiness**. So thank you. Thank you for being part of this community fighting for change, thank you for having hope for our future, thank you for making a difference every single day.



Expressing gratitude is important in the context of the climate change movement, too. The problem is so huge and the solution so complex, we can lose sight of what we do have - crucially, a network of passionate, caring people working towards a more sustainable way of life in Beverly no less than around the globe.

At Green Beverly, we're especially thankful for a year of tremendous growth due to your support. Nearly 30 events, countless conversations at the Farmer's Market, city wide projects like food diversion and helping people switch to clean energy...we couldn't do any of it without you, our community.

**GOT SPARE CHANGE FOR CLIMATE CHANGE?**

## The Great Pumpkin Smash 2022

We were completely blown away by the warm reception to our second annual "most fun way to compost" event. It never got old watching pumpkins sail majestically to their doom after being fed into the Jack-o-Launcher trebuchet. The smash boards and Gourd-o-tine were so popular we had to literally dig them out several times during the afternoon to keep them in use!

- **2,000 people in attendance**
- **30,000 pounds of pumpkins diverted from the waste stream**
- **25 metric tons of Co2 kept out of the atmosphere (that's more than one American produces in an entire year!)**
- **72 bunches of carrots illicitly harvested (IYKYK)**
- **480 apple cider donuts consumed**



Our volunteers were total rockstars. Did you know that the ENTIRE lacrosse team from Endicott showed up in force? Plus many other Endicott students as well as core Green Beverly folks. From running the Pumpkin Destruction Zone to painting faces to bringing ice to vendors to making coffee to sorting waste, these are the people who made the Pumpkin Smash such a smashing success. We see you, and we're grateful for you! If you want a cool hat too, make sure to [volunteer with us](#) for next year's event.

Green Beverly's website manager, Simone Wagner, made [this amazing video](#) of the Smash and set it to music she recorded on site played by the Splinters. Thanks, Simone!

Speaking of waste sorting, Beverly's fab Waste Reduction Committee was on the scene, keeping the event as low-waste as possible. They collected **80 gallons of compost, 55 gallons of recyclables, 45 gallons of returnables**, and merely 15 gallons of trash! Let's work together to get to zero next time. Say thank you for their hard work - and get entered to win \$150 worth of prizes from Black Earth compost! - by [filling out a quick survey](#) for the WRC.

**HELP BEVVIES FIGHT WASTE, WIN STUFF**

## UPCOMING EVENTS

**Friday 11/25, 7:30pm, "Rule of 3" Experience @The Cabot:** Memories are built on experiences, not stuff. Spend your post-Thanksgiving evening singing along to classic favorites and reconnecting with friends at this super fun way to kick off the holiday season. Green Beverly will be on hand with a great new sustainable shopping resource!

**Tuesday 11/29, 7pm, Demystifying Electric Transportation @BPL:** Want to

learn more about what changes in energy infrastructure may mean for your transportation? Green Beverly co-founder Sean Leach will be there along with other experts in this guided discussion.

[Submit your own](#) sustainability-related event to be featured on our calendar.

## Are you grateful for Green Beverly?

Really, we're asking: *are* you? Our leadership team and volunteers are all people excited about the potential this nonprofit has to make change in our community, and thrilled about the impact we've already made. That's why we pour so many hours into crafting content and city-wide projects, plus free public events like Earth Fest and the Pumpkin Smash.

We figure you might be excited about us, too. **Donate \$2 right now to let us know you want us to keep it up and amp it up.** We're asking you to give your spare change to help us fight climate change! We want every single member of our community to literally buy in and be there with us in 2023 and beyond.

**Thank you for being part of the Green Beverly community, Christina! We wish you a joyful day of thanks connecting with whatever and whomever you're grateful for.** Did someone forward you this email? [Sign up now](#) to receive future Green Beverly updates directly to your inbox.



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